

Stephanie Murray

Frontend Web Developer, UX/UI Designer, Wordpress Specialist

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RELEVANT EXPERIENCE

December 2021 - May 2022

Frontend Web Developer

IntuitSolutions Inc.

- Develop dynamic Ecommerce themes from Figma designs using the Stencil CLI theme engine
- Use knowledge of HTML, CSS, JS, Handlebars & JSON to develop and implement data-driven solutions
- Perform full-site audits to identify accessibility and SEO issues. Track & manage work within client retainer time to address issues and keep Project Manager updated on status
- Keep client Git repositories up to date; Create issues for all tasks and follow company guidelines for branching & merging

2021 - CURRENT

Owner

Pixelfly Design LLC

- Help clients identify areas of improvement in their digital marketing strategy and develop an actionable marketing plan
- Design functional prototypes using Figma or Adobe XD; Present to client and incorporate feedback into revisions
- Design graphics and web elements using Photoshop & Illustrator
- Develop custom WordPress themes using HTML/CSS, JS/jQuery, PHP, Bootstrap. Integrate ACF when needed.
- Test websites within a local environment, incorporate client revisions, and migrate to a live server
- Occasional implementation of page builders such as Elementor, Divi, and BeaverBuilder
- Stay current in new design trends, standards, and technologies

BACKGROUND

I have a lifelong passion for web design and front-end development: I've been creating websites since 2001. I love keeping up with current web trends and learning new technologies in an industry that's constantly evolving. I'm currently studying React with the goal of becoming full-stack this year, but UX design remains important to my workflow.

I'm currently open to long-term career opportunities within a team setting, as well as contract work.

TECHNOLOGIES

- ❖ HTML+CSS+JS
- ❖ Wordpress, Joomla
- ❖ User-centered UX/UI
- ❖ SEO & Google Analytics
- ❖ Figma, Adobe XD, PS

EDUCATION

❖ Seminole State College

(In progress)

A.S., Computer Programing & Analysis - Web Development Specialization

RELEVANT EXPERIENCE (cont.)

June 2021 - December 2021

Wordpress UX/UI Developer

Next Horizon Information Technology & Digital Marketing

- Created website and mobile app wireframes according to client goals and content planner. Plan effective user flows using research-based UX strategies according to client goals.
 - Design high-fidelity mockups, incorporating UI interactions to form a fully interactive prototype to present to project stakeholders.
 - Led a team in the design of a large service-based admin-facing web application. Offered suggestions and guidance to other designers and worked with lead developer to strategize cost-effective solutions.
 - Develop custom Bootstrap-based Wordpress themes with ACF, using valid HTML5 & WCAG-accessible CSS.
 - Perform monthly accessibility, technical, and usability audits on existing websites. Log areas of concern and potential improvements for stakeholder approval & implement changes within allotted retainer time.
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September 2020 - June 2021

Website Support

1-2-1 Marketing, Inc.

- Developed engaging UI solutions to accommodate extensive website content changes in HTML, CSS, JS, and PHP within Joomla & Wordpress-based websites
 - Created & led effective client campaigns using engaging copy and graphic design within email marketing & website advertising, while adhering closely to client brand guidelines
 - Identified and deployed successful remarketing opportunities within email lists of up to 35k subscribers by creating targeted lists using data from analytics and POS systems
 - Worked with clients directly to develop actionable digital marketing strategies for large events, tournaments, and promotions
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2011 - 2013

Copywriter

Demand Studios, Inc.

- Performed literary research to develop content outlines for internet articles on a wide variety of subjects.
- Authored dozens of articles of 800-2,000 words, incorporating keyword research and SEO best practices. Worked with editors to incorporate feedback into final revisions.
- Reached Preferred Writer status within 6 months of signing on, gaining access to assignments from prominent brands such as Pampers, eHow, Livestrong, & AOL