

# STEPHANIE MURRAY

PRODUCT DESIGNER ❖ FRONTEND DEVELOPER

## CONTACT

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- 📍 Greater Orlando, FL, USA

## SUMMARY

Designing and coding digital experiences for over 20 years. Four years ago I turned a passion into my career. I advocate for user-centered design systems spanning multiple platforms and ecosystems.

## SKILLS

- Figma, Adobe XD, Sketch
- PS, Illustrator, AfterEffects
- eCommerce Platforms
- Design Systems
- Functional Prototyping
- HTML/CSS/JS, JSON
- React, nodeJs, TypeScript
- EJS, handlebars
- Wordpress, Webflow
- User Research & Analysis
- Accessibility, WCAG 2.0 AA
- Agile/SCRUM

## EDUCATION

- **B.A., DIGITAL MEDIA**  
University of Central Florida  
**2024 - PRESENT**
- **A.A., DIGITAL MEDIA**  
Seminole State College  
**2022 - 2024**



## DESIGN TECHNOLOGIST, UNIVERSAL ORLANDO RESORT 2023

- Worked closely with Design Systems Manager to establish and refine token architecture, ensuring usability & efficiency across multi-platform component library
- Collaborated with designers to maintain consistent utilization of the component library, investigating the need for refinements and additional variants as needed
- Facilitated early & frequent communication between engineering and design system teams to identify performant workflow opportunities

## UX DESIGNER, POCKET MADE 2022 - 2023

- Led, created, and owned multiple end-to-end design systems in Figma, including storyboards, wireframes, and fully interactive high-fidelity prototypes
- Collaborated with Product Owners, QA team, and Engineers in an Agile environment during all stages of design cycle
- Worked with engineering to build standardized component sets in Figma that aligned with active development frameworks and UI libraries

## FRONTEND WEB DEVELOPER, INTUITSOLUTIONS INC 2021 - 2022

- Developed dynamic Ecommerce themes from Figma designs using the Stencil CLI theme engine
- Used knowledge of programming languages to implement data-driven solutions
- Performed full-site audits to identify accessibility and SEO issues and create action items to address problem areas
- Kept Git repositories up to date, creating issues for all tasks and following company guidelines for branching & merging

## UX/UI DEVELOPER, NEXT HORIZON 2021

- Created website and mobile app wireframes & prototypes according to client goals and content planner. Planned user flows using research-based UX strategies
- Designed high-fidelity prototypes to present to project stakeholders for approval
- Led a team in the design of a large service-based admin-facing web application
- Developed custom Bootstrap-based Wordpress themes with ACF Pro using valid HTML5 & WCAG-accessible CSS

## WEBSITE SUPPORT, 1-2-1 MARKETING, INC 2020-2021

- Developed engaging UI solutions to accommodate extensive website content changes in HTML, CSS, JS, and PHP within Joomla & Wordpress-based websites

## FREELANCE WEB DESIGNER & DEVELOPER 2003 - CURRENT

- Designed and developed websites and marketing materials for individuals and small businesses. Provided consulting for marketing strategies.