

# Stephanie Murray

UX/UI Designer, Frontend Web Developer, & Wordpress Developer

---

(386) 414 - 0034

steph@stephmurray.co  
www.stephmurray.co



## RELEVANT EXPERIENCE

### 2021 - CURRENT

#### Wordpress UX/UI Developer

*Next Horizon Information Technology & Digital Marketing*

- Created wireframes according to client goals and content planner
- Planned user flows using research-based UX strategies
- Created high-fidelity mockups incorporating UI interactions
- Developed custom Bootstrap-based Wordpress themes with ACF, using valid HTML5 & WCAG-accessible CSS
- Led a team in the design of a large service-based admin-facing web application

---

### 2020 - 2021

#### Website Support

*1-2-1 Marketing, Inc.*

- Developed engaging UI solutions to accommodate extensive website content changes in HTML, CSS, JS, and PHP within Joomla & Wordpress-based websites
- Created & led effective client campaigns using engaging copy and graphic design within email marketing & website advertising, while adhering closely to client brand guidelines
- Identified and deployed successful remarketing opportunities within email lists of up to 35k subscribers by creating targeted lists using data from analytics and POS systems
- Worked with clients directly to develop actionable digital marketing strategies for large events, tournaments, and promotions

## BACKGROUND

I have a lifelong passion for web design & front-end development with over **20 years** of experience. I love keeping up with current web trends and learning new technologies in an industry that's constantly evolving.

I'm currently open to long-term career opportunities as well as contract work.

## TECHNOLOGIES

- ❖ HTML+CSS+JS
- ❖ Wordpress, Joomla
- ❖ User-centered UX/UI
- ❖ SEO & Google Analytics
- ❖ Figma, Adobe XD, PS

## EDUCATION

- ❖ **Seminole State College**  
*(In progress)*  
A.S., Computer Programing & Analysis - Web Development Specialization

## **2011 - CURRENT**

### **Freelance Web Developer**

*Pixelfly Design Co. (2021)*

- Help clients identify areas of improvement in their digital marketing strategy and develop an actionable marketing plan
  - Designed functional prototypes using Figma, Adobe XD & Canva; Presented to client and incorporated feedback into revisions
  - Designed graphics and web elements using Photoshop & Illustrator
  - Develop custom WordPress themes using HTML/CSS, JS/jQuery, PHP, Bootstrap.
  - Test websites within a local environment, incorporate client revisions, and migrate to a live server
  - Experience with page builders such as Elementor, Divi, and BeaverBuilder
  - Stay current in new design trends, standards, and technologies
- 

## **2011 - 2013**

### **Copywriter**

*Demand Studios, Inc.*

- Performed literary research to develop content outlines for internet articles on a wide variety of subjects
- Authored dozens of articles of 800-2,000 words, incorporating keyword research and SEO best practices
- Reached Preferred Writer status within 6 months of signing on, gaining access to assignments from prominent brands such as Pampers, eHow, Livestrong, & AOL